



Neovation

eLearning Content Libraries

A HIDDEN GEMS WEBINAR

Presented by Mansel Belyea

Hello!



Mansel Belyea

Sales Manager
at Neovation

- 1** What is an eLearning content library?
- 2** What kinds of courses are in eLearning content libraries?
- 3** How many courses are there in the standard eLearning content library?
- 4** What format are off-the-shelf eLearning courses?
- 5** What are the advantages of using a content library? The disadvantages?
- 6** How do eLearning content libraries set their prices?
- 7** What should I consider before using an eLearning content library?

Housekeeping

40-45 minutes

We'll capture all questions in
the Q&A feature

Feedback Survey



What is an eLearning content library?

A platform filled with pre-built online courses, made available through central directory service.
(similar to a Netflix- or Spotify-style service)



Platforms are usually subscription-driven



May be more cost-effective over creating custom courses



What kinds of courses are in eLearning content libraries?



Leadership training



Hospitality and customer service



First aid, health, and safety training



Selling skills



Basic computer and software skills



Productivity and time Management

What kinds of courses are in eLearning content libraries?



Leadership training

[Browse Leadership & Management Content from The BizLibrary Collection](#)



First aid, health, and safety training

[Health and Safety \(go1.com\)](#)

Introduction to Leadership

START COURSE

Welcome to **Introduction to Leadership**. This course covers a variety of topics related to leadership and its various applications. You will explore the **skills, knowledge, and attitudes** required for effective leadership and how you can use these qualities to lead yourself, your teams, and your organization.

Question 01/05

Which leadership style is characterized by a leader who inspires and motivates followers to achieve a shared vision or goal?

- Autocratic leadership
- Transformational leadership
- Servant leadership
- Delegative leadership

Next

What is Leadership?

"The key to success is not talent. It's not genius. It's not even luck. The key to success is grit."

Angie Dutschak

Defining leadership

Leadership is an act that **brings people together** to achieve a common goal or dream through collaboration. It's the ability to **motivate, influence, and direct** individuals or groups toward something much greater than any one person can do alone.

Explore the **reasons** why leadership is important.

A leader with a **vision and the ability to inspire** others can create a culture of innovation and experimentation, resulting in new ideas and breakthroughs.

A good leader can **build stronger and more effective teams** by building trust and fostering collaboration.

Leadership can help **develop team members' skills and abilities** that will prepare them for future roles and responsibilities.

Leadership can **set the tone for promoting ethical behavior** and create a culture that prioritizes social responsibility and sustainability within an organization.

Effective leadership ensures that **resources are used efficiently** and that the organization or group is able to **achieve its goals**.

In short, leadership is **essential** for achieving organizational goals, fostering innovation, building strong teams, developing individuals, and promoting social responsibility.



What kinds of courses are in eLearning content libraries?



Hospitality and customer service

[Sales and Customer Service \(go1.com\)](https://go1.com)



Basic computer and software skills

[Browse IT Training Content from The BizLibrary Collection](#)



What kinds of courses are in eLearning content libraries?



Selling skills

[Browse Sales & Service Content from The BizLibrary Collection](#)



Productivity and time management

[Time Management \(go1.com\)](#)



And more!

How many courses are there in the standard eLearning content library?

Anywhere from a few dozen...



...to tens of thousands.



In what format are off-the-shelf eLearning courses provided?

Text-based content

Media elements

Animations

Simulations

Quizzes and assessments

Interactive activities

Gamification elements



What format are off-the-shelf eLearning courses?

Text-based content

Multimedia elements

Animations

Simulations

Quizzes and assessments

Interactive activities

Discussions and collaborative elements

Gamification elements

- Explanations
- Bullet points
- Summaries



What format are off-the-shelf eLearning courses?

Text-based content

Media elements

Animations

Simulations

Quizzes and assessments

Interactive activities

Discussions and collaborative elements

Gamification elements

- Images,
- Infographics
- Videos
- Audio recordings



What format are off-the-shelf eLearning courses?

Text-based content

Multimedia elements

Animations

Simulations

Quizzes and assessments

Interactive activities

Discussions and collaborative elements

Gamification elements

Used to:

- Break down information into step-by-step sequences
- Present dynamic visualizations



What format are off-the-shelf eLearning courses?

Text-based content

Multimedia elements

Animations

 **Simulations**

Quizzes and assessments

Interactive activities

Discussions and collaborative elements

Gamification elements

- Real-world scenarios
- Decision-making processes
- Interactive exercises



What format are off-the-shelf eLearning courses?

Text-based content

Multimedia elements

Animations

Simulations



Quizzes and assessments

Interactive activities

Discussions and collaborative elements

Gamification elements

- Multiple-choice
- Fill-in-the-blank
- Matching exercises
- Interactive activities



What format are off-the-shelf eLearning courses?

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Multimedia elements

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Simulations

Quizzes and assessments

Interactive activities

Discussions and collaborative elements

Gamification elements

- Drag-and-drop exercises
- Clickable elements
- Branching scenarios
- Virtual labs



What format are off-the-shelf eLearning courses?

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Quizzes and assessments

Interactive activities

Discussions and collaborative elements

 **Gamification elements**

- Badges
- Leaderboards
- Rewards



What are the advantages of using a content library?



Easy LMS integration



Saves money and time



Quick starting point



Less course management



Large selection of material*



World-class instructors



Easy to establish a baseline

*May even cover all of the material you need, depending on your industry and training objectives.

What are the disadvantages of using a content library?

- 💰 Additional expense
- 🧠 Lack of custom branding
- 📄 Information may be *too* broad



How do eLearning content libraries set their prices?

Per learner

Based on number of learners with access to the library

Total Cost: Number of learners multiplied by per-learner price

Suitable for organizations with a stable/predictable number of learners

[Pricing Rate Card Example.xlsx - Google Sheets](#)

Per course

Based on the individual course cost

Total Cost: Total dollar amount of the specific courses selected

Suitable for organizations with specific training needs or that want more control over content purchased

[Online Courses - Learn Anything, On Your Schedule | Udemy](#)

Things to consider before using an eLearning content library



Pricing model



Quizzes and tests



Lack of customization



Instructor qualifications



Content updates



Content versioning



User interface/platform

Questions?



Q1

How can content libraries help large (20k+ employees), international organizations?



Q2

Are there free repositories of content libraries for those more standard concepts like soft skills and compliance?

Udemy: [Online Courses - Learn Anything, On Your Schedule | Udemy](#)

HubSpot Academy: [HubSpot Academy - Homepage](#)



Q3

How can you take this buffet [of training opportunities] and suggest paths for learners that would like them?



More Information

**The Neovation
Learning Hub**



[neovation.com/
learning-hub](https://neovation.com/learning-hub)

**Speak to a Neovation
eLearning Expert**



[neovation.com/
book-your-meeting](https://neovation.com/book-your-meeting)



Thank You!

